10

0

-10

-20

-30

-40

Jul/Aug/Sep

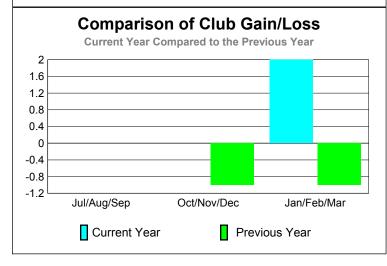
Current Year



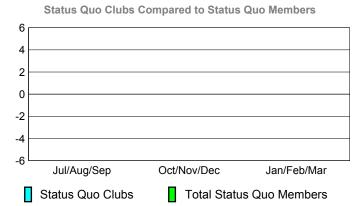
GMT: DANA M BIGGS Location: CALIFORNIA GMT CA: 1

| | | <u>Club</u> 200 | <u>Clubs</u> 2008-2009 | | |
|-------------|----------------------------|-------------------------------|-----------------------------------|----------------------------------|----------------------------------|
| Month | New Club <u>Goal</u> | Actual New <u>Clubs</u> | Actual Dropped <u>Clubs</u> | Gain/ Loss of <u>Clubs</u> | Gain/ Loss of <u>Clubs</u> |
| Jul/Aug/Sep | 1 | 0 | 0 | 0 | 0 |
| Oct/Nov/Dec | 1 | 0 | 0 | 0 | -1 |
| Jan/Feb/Mar | 0 | 2 | 0 | 2 | -1 |
| Totals | 2 | 2 | 0 | 2 | -2 |

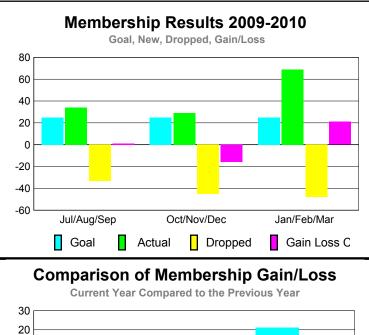
Club Results 2009-2010 Goal, New, Dropped, Gain/Loss 1.6 1.2 0.8 0.4 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Goal Actual Dropped Gain Loss C



YTD Status Quo Clubs 2009-2010



| | | Member | <u>Membership</u> 2008-2009 | | |
|-------------|------|-------------|--------------------------------|-------------|-------------|
| | | 200 | | | |
| | | | | | |
| | Net | Actual | Actual | Gain/ | Gain/ |
| | Memb | New | Dropped | Loss of | Loss of |
| Month | Goal | <u>Memb</u> | Memb | <u>Memb</u> | <u>Memb</u> |
| Jul/Aug/Sep | 25 | 34 | -33 | 1 | 5 |
| Oct/Nov/Dec | 25 | 29 | -45 | -16 | -33 |
| Jan/Feb/Mar | 25 | 69 | -48 | 21 | -7 |
| Totals | 75 | 132 | -126 | 6 | -35 |



Gender Comparison 2009-2010

Oct/Nov/Dec

Jan/Feb/Mar

Previous Year

